



**Solomon Schechter Day School of Nassau County  
Solomon Schechter High School of Long Island**



**Tuition Reduction Opportunity  
2009-2010/5770 Academic Year**

- Earn a credit towards your tuition obligation for the 2009-2010/5770 academic year equal to 50% of all new advertisements\* that you solicit on behalf of the School before May 15, 2009 or applicable print deadline.
- Maximum credit can be up to your **total tuition** obligation.

Advertisements can be sold for the May Gala Journal, 2009-2010 Annual School Calendar, and new 2009-2010 School Directory Yellow Pages. The following prices are based on combination packages for all three media.

- Business Card Ad.....\$ 360**  
(Individual Ad prices: Journal: \$250, Directory \$180, Calendar \$100)
- Half Page Ad.....\$1,000**  
(Individual Ad prices: Journal: \$500, Directory \$360, Calendar Equivalent \$250)
- Full Page Ad.....\$1,800**  
(Individual Ad prices: Journal: \$1,000, Directory \$1,000, Calendar Equivalent \$1,000)
- Single Sponsorship.....\$5,000**
- Two Sponsorships .....\$7,500**
- Three Sponsorships.....\$10,000**

Please contact Ruth Deane for information at 516-622-1187 or rrgnjd@hotmail.com

\*New Advertisements are defined as:

- Advertisements emanating from any person, family, business or organization that has never donated to the school or paid for advertising with the school in the past, or
- Advertisements from previous contributors and/or advertisers:
  - Where the advertisement exceeds their largest annual campaign gift or advertisement since 2005, in which case 50% of the increase is eligible for the discount; or,
  - Who have not made a contribution or placed an advertisement since 2005.

The IRS requires that we file Form 1099 in the amount applied to your tuition, therefore, you must provide your Social Security number to participate in the program. It is understood that you will be responsible for any tax burden on the percentage of income contributed toward your child(ren)'s tuition.



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## Ad Form

- Business Card Ad**.....\$ 360
- Half Page Ad**.....\$ 1,000
- Full Page Ad**.....\$1,800

Ad Copy: (You may also send copy or business card on a separate sheet.)

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Ad Solicited By: \_\_\_\_\_

Name of Business \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail address: \_\_\_\_\_

**Payment:**

By Check:

Checks should be made payable to **SSDS** and mailed to:  
SSDS Development Office  
27 Cedar Swamp Road, Glen Cove, NY 11542

Credit Card:

If you wish to pay with a credit card, check one:  Visa     Mastercard     American Express

Name on Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Address \_\_\_\_\_



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**Tuition Reduction Advertisement Tracking Form**  
2009-2010/5770 Academic Year

I wish to take advantage of the Tuition Reduction Opportunity

Name: \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Tuition Advantage for name(s) of child(ren): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail address: \_\_\_\_\_

Social Security Number \_\_\_\_\_

**Ads Sold:**

Ad 1: Name of Business \_\_\_\_\_ Date of Sale \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Ad 2: Name of Business \_\_\_\_\_ Date of Sale \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Ad 3: Name of Business \_\_\_\_\_ Date of Sale \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Ad 4: Name of Business \_\_\_\_\_ Date of Sale \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Ad 5: Name of Business \_\_\_\_\_ Date of Sale \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Ad 6: Name of Business \_\_\_\_\_ Date of Sale \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Ad 7: Name of Business \_\_\_\_\_ Date of Sale \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Ad 8: Name of Business \_\_\_\_\_ Date of Sale \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Ad 9: Name of Business \_\_\_\_\_ Date of Sale \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Ad 10: Name of Business \_\_\_\_\_ Date of Sale \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Total Amount Sold: \_\_\_\_\_

For Office Use Only

Initials \_\_\_\_\_ Date Entered \_\_\_\_/\_\_\_\_/\_\_\_\_



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**Last Year's Advertisers**

Arlyn Scales  
AXA/Equitable  
Bernstein Investment Research & Management  
Deli on Rye  
Del-Mir Caterers at North Shore Synagogue  
East End Landscaping & Fence, LLC  
East Hills Auto Service Center, Ltd.  
Exxon Mobile Corporation  
Extermitech Pest Control Company  
FACTS Management Company  
Fortress Global Investigations & Security  
HSBC Bank  
Hassel Volvo of Glen Cove  
Hummus World  
The Jewish DJ Service, Inc.  
Minute Man Press of Glen Cove  
Northwestern Mutual Financial Network  
Old Village Wines & Liquors  
Paramount Personnel, Inc.  
Plainview Kosher Food Emporium  
Sheppy's Kosher Catering  
ShopRite of Plainview/Woodbury  
Spark Direct/Kwik Kopy Printing  
Total Healthware Staffing  
Unity Janitorial Supply Corp.