

***Your Personal Letterhead or
Business Stationery
Sample Letter for Soliciting Journal Ads***

Date

Dear (*Friend, Relative, Business Associate or Contact*),

Please consider purchasing a journal ad in Solomon Schechter's upcoming ***"Schechter Celebrates Israel: Two Homes, One Heart"*** commemorative Journal which will be published in conjunction with our Annual Gala. This year the event will take place on Thursday, May 6, 2010 and the honorees are: **Susan & Lewis Bartell, James Schlesinger, Judy & Jason Katz, and Genia & Stewart Taub.**

I am writing to seek your help in supporting Schechter because it is very close to my heart. Schechter is a unique and wonderful school. I know this first hand as my child(ren) have benefited from the exceptional education it provides.

Solomon Schechter Day School of Nassau County and High School of Long Island offers a program of excellence in secular and Judaic studies for students in kindergarten through 12th grade. Students attending Schechter come from Nassau County and as far as Suffolk, Queens, and Brooklyn. Tuition alone does not cover the full cost of educating a child at Solomon Schechter. Last year, 180 families received some form of tuition assistance from the school.

We rely on donations from supporters outside our immediate academic community. Your ad will be seen by a broad group of people from Long Island, Queens, and Brooklyn who attend our event and will also be used in future marketing materials.

Please consider purchasing a journal ad for this event. The ad submission deadline is **April 12, 2010. Please complete the pertinent information on the enclosed form, and return it to our school, with your check.** These contributions are tax deductible to the fullest extent allowable by law.

I hope you will help us out and support our school. Thank you for your consideration.

Sincerely,

(Your name)