

2010/5770 Annual Gala
Schechter Celebrates Israel: Two Homes, One Heart
Thursday, May 6, 2010 22 Iyar, 5770

March 2010
Adar 5770

Dear Solomon Schechter Parents:

Please be part of Schechter's biggest fundraising event of the year. With everyone's help, we can make a significant difference for our children. Money raised through this event enables our school to continue superb educational programs, supports critical operations, and provides for scholarships. The participation of *every* Schechter family will make it a huge success!

This year we are honoring outstanding individuals, well known to the Schechter community, who have done much for the school. The honorees are:

- **Susan and Lewis Bartell**
- **Judy and Jason Katz**
- **James Schlesinger**
- **Genia and Stewart Taub**

Please review the following areas and choose the ones in which you would like to help.

Journal

Our greatest source of income is from advertisements purchased for placement in the commemorative journal distributed at the Gala. We welcome a variety of ads including greetings and/or celebratory messages from parents, grandparents, relatives, friends, business associates, etc., and/or business advertisements. Businesses that have taken ads in the past include lawyers, accountants, investment firms, dentists, orthodontists, camps, sports trainers/sports programs, kosher restaurants, and a variety of shops. This year, for the first time, we will have a special section for companies associated with party planning (caterers, music, party vendors, photographers, etc.).

Please purchase and help to solicit ads even if you are unable to attend the event.

Please see the attached journal ad form for pricing information. The journal ads are 100% tax-deductible and are due by April 12, 2010.

**The Journal Ads You Solicit Can Help Reduce YOUR Tuition.
See Attached Tuition Reimbursement Summary For Details.**

Attend the Event

Save the date – Thursday, May 6, 2010 – 22 *Iyar*, 5770 – **“Schechter Celebrates Israel: Two Homes, One Heart”**, promises to be a great Israeli-style celebration featuring Mediterranean dining, dancing, raffles, exciting silent and live auctions, and so much more! You are encouraged to purchase individual tickets or a table, and to invite family, friends, and business associates.

Look for your invitation to arrive in March or make your reservation today. (Please see attached form.)

Donate an Item

Silent and live auction items are tremendous sources of revenue. You can help by donating an item - no item is too small or too large! Peruse the attached wish-list for ideas of items we need most and those that might maximize our fundraising efforts! Everyone loves to shop, so let's fill the room with wonderful things to win. Friends and relatives can be excellent sources for incredible auction items.

Underwriting

Every dollar we raise to help underwrite the expenses of the event means another dollar in proceeds for our kids! Please read the corporate sponsorship portion of the attached form.

Lend a Hand

Volunteers are still needed to help make this event possible. Consider helping out.

If you have any questions or need guidance, feel free to call Yvette Bergman in the Development Office at 516-656-5500, ext. 1220. We are confident that with your assistance this year's event will be a major success. Thank you for your help in maintaining a school of educational excellence for our children.

Sincerely,



Susan Bartell
Gala Co-Chair



Genia Taub
Gala Co-Chair



Yvette Bergman
Development Associate



Michele Posner
Director of Development

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